



**CANADIAN
ANESTHESIOLOGISTS'
SOCIETY**

The Canadian Anesthesiologists' Society (CAS) is the national specialty society for anesthesiology in Canada. The CAS was founded in 1943 as a not-for-profit, voluntary organization and is guided by its vision of transformative patient care, with its mission to serve members and advance the specialty

through leadership, advocacy, education, and research. CAS represents 3,000 members (anesthesiologists, GP anesthetists, residents, Anesthesia Assistants, etc.) across Canada and around the world.

Director, Membership, Education and Communications

Membership has its privileges, but the person in this job believes it is their privilege to serve our members. The Canadian Anesthesiologists' Society (CAS) is seeking a **Director, Membership, Education and Communications** to be an integral member of the senior management team and contribute to the society's oversight and leadership.

As a member-based organization, this role is fundamental to the development and maintenance of strong relationships between the CAS and its membership. The Director is responsible for developing and implementing strategies to enhance the member value proposition, including providing educational opportunities, events, networking, resources and more. Membership growth is a key responsibility of this role, as is communication throughout the Society.

The role oversees and manages the work of the Manager, Education and Policy, the Manager, Membership Engagement, Growth & Events, and the Communications and Engagement Coordinator, as well as the contracted professional conference organizer.

QUALIFICATIONS

- A combination of relevant education and experience at the senior management level, preferably in a non-profit membership driven environment
- Significant knowledge, experience and proven success in membership recruitment, engagement, and retention
- Strategic thinker with the ability to lead development and implementation of effective programs and strategies with experience engaging and interacting with Executive Director planning
- Experienced in leveraging online and digital vehicles for outreach and engagement, along with managing websites and other digital assets
- Ability to build and maintain strong relationships with members, partners and external organizations and demonstrated ability to partner internally and externally to achieve organizational goals
- Experience and confidence in providing strategic recommendations, develop integrated outreach and programs, services, and benefits
- Demonstrated experience developing and executing events, annual meetings, conferences, etc.

HOW TO APPLY:

Please forward your resume and covering letter to cas@hrassociates.ca by October 26th, 2021 to be considered for this opportunity. If you have questions, please contact Luciana Da Silva at 416-237-1500 x266 or luciana.dasilva@hrassociate.ca. For further information on the CAS, please visit <https://www.cas.ca/en/home>.

CAS employees are operating remotely on a full-time basis.

We thank all external applicants for their interest, however, only those selected for further consideration will be contacted. Applications will be reviewed on a rolling basis. CAS is an equal opportunity employer. Accommodation, if required, will be provided throughout the hiring process in accordance with the Human Rights Code.

