



**Supply
Ontario**

Supply Ontario is a new provincial agency with an ambitious mandate to transform and modernize the province's public sector supply chain management system.

Supply Ontario's vision is to build world-class capability that harnesses Ontario's buying power to enable economic development, province-wide resilience and value for Ontarians. We are currently establishing our initial operations, building our foundational infrastructure and planning for how the agency can best provide services. To learn more about Supply Ontario, please visit www.supplyontario.ca.

Diversity, Inclusion and Belonging are important values of the organization, where each employee is respected and valued for their differences. Every employee brings unique skills, background and experiences to Supply Ontario, regardless of race, national or ethnic origin, colour, religion, age, sex, sexual orientation, gender identity or ability. These diverse and different perspectives enrich our organization and our working life.

La diversité, l'inclusion et l'appartenance constituent des valeurs importantes de l'organisme, où tous nos employés sont respectés et estimés pour leurs différences. Chaque employé apporte des compétences, des antécédents et des expériences uniques à ApprovisiOntario, sans égard à sa race, à son origine nationale ou ethnique, à sa couleur, à sa religion, à son âge, à son sexe, à son orientation sexuelle, à son identité de genre ou à sa capacité. Ces points de vue diversifiés et différents enrichissent notre organisme et notre vie professionnelle.

DIRECTOR OF COMMUNICATIONS

Supply Ontario needs your expertise to build, plan and execute a full range of corporate communication services. Providing communications leadership and services at Supply Ontario you will help support advancing Supply Ontario's mandate to transform the province's public sector supply chain management system.

Reporting to and working with the Chief of Staff, you will define key multi-channel communications strategies to support Supply Ontario's priorities. Your ability to develop and empower a trusted team of communications professionals will be a key success measure. The Communication team will be responsible for providing a range of corporate communication services to implement strategies and address business objectives, including corporate brand management. You will identify and manage emerging issues with senior management and will thrive in a dynamic environment where your acuity and flexibility will be a key success factor. Your track record of managing change, contributing to a supportive corporate environment, and building a culture of service excellence will allow you to succeed in this important role.

In this role, your key responsibilities will include:

- Overseeing the development and implementation of communications strategies and plans to meet the business objectives of Supply Ontario.
- Collaborating with the leadership team to define key communications priorities and to develop a multi-channel communications strategy which establishes and reinforces brand integrity oversight and management.
- Directing the corporate communications function and its services for Supply Ontario (e.g., issues management), including developing its products, such as, print, video, audio, and events.
- Leading change and promoting a forward-thinking culture for corporate communications.



HR ASSOCIATES

- Building, leading and developing a skilled and innovative team of communication professionals.

Successful candidates will demonstrate the following:

- Degree in Journalism, Communications, Public Relations or a related field.
- 10 years leadership in planning and managing communications activities for a large organization, preferably in the supply chain environment
- Experience in media relations and corporate communications in a complex multi-stakeholder environment.
- Solid understanding of social media marketing, brand management, social media platforms, digital content and emerging technologies.
- Leadership to build a new organization, including its structure, culture, systems and processes.
- Acuity to understand complex issues and provide advice on the management of the agency's relationship with government and stakeholders.
- Creativity to turn strategies into actions and flexibility to adapt to new communications techniques and technologies.
- Collaborative approach and sound judgement to advise the leadership team on a variety of communications activities.
- Exceptional written, verbal, interpersonal and presentation skills combined with impeccable copywriting and copy-editing abilities.

Supply Ontario offers a competitive compensation package including benefits and defined benefit pension plan.

HOW TO APPLY: To apply, please click on the following link: [APPLY NOW](#) by **March 31st, 2022**. We thank all applicants for their interest, however, only those selected for further consideration will be contacted. If you have questions, you can also contact Luciana Da Silva at 416-237-1500 x.266 or luciana.dasilva@hrassociates.ca.

Supply Ontario is an inclusive employer which respects equity, inclusion, diversity and anti-racism. Accommodation, if required, will be provided throughout the hiring process in accordance with the *Ontario Human Rights Code*.